

**University of the Pacific**  
**Pacific 2020 – Strategic Plan**  
**Department of Speech-Language Pathology**  
**Speech-Language Pathology Strategic Plan Approved**  
**May 12, 2020**

**Strategy 1: Build the strength, relevance, and reputation of Pacific's academic programs**

1.1 Embrace new technologies, innovative learning models, and a vibrant culture of intellectual inquiry to serve the new generation of learners

- A. Expand new technologies in academic courses and clinical settings.*
- B. Facilitate intellectual inquiry by actively engaging students in designing and conducting research studies.*

1.2 Serve our communities and visibly engage each city through our educational, research and outreach activities

- A. Provide service to the community through speech-language assessment and treatment at the Pacific Speech, Hearing and Language Center*
- B. Maintain the Pacific Aphasia Conversation Team (PACT) to provide communication access for individuals with aphasia in our community.*
- C. Provide service to the community through speech-language and hearing screenings at local health fairs and private schools.*
- D. Renew annual contract for professional services contract with the RiteCare Childhood Language Center of Stockton.*
- E. Maintain the Language Literacy Center (LLC) to provide language and literacy services for school-age children and adolescents in our community.*
- F. Conduct, present, and publish research that is relevant to the needs of our communities.*
- G. Maintain the Pacific Traumatic Brain Injury (TBI) Support Group to provide support services for individuals with traumatic brain injury/cognitive linguistic disabilities and their families in our community.*
- H. Provide guest lectures on vocal health to the university community and provide free voice screenings.*
- I. Develop plans for implementing SPEAK OUT! & The LOUD Crowd programs for clients and individuals with Parkinson's Disease.*

**Strategy 2: Pursue new student markets that capitalize on the strengths of Pacific's academic programs and multiple locations**

2.1 Leverage our campuses in the three cities to provide learning and career networking opportunities

- A. Collaboration of the Doctor of Audiology (Au.D.) entry-level professional program at the San Francisco campus with the Speech-Language Pathology program at the Stockton campus.*
- B. Investigate the potential of a research doctorate degree in speech-language pathology at the Stockton Campus.*
- C. Collaboration with programs in the School of Health Sciences across the three campuses.*

2.2 Enhance Pacific's reputation

- A. Ensure that M.S. graduates pass the Praxis examination for national certification and state licensure at a rate of 90% or higher on the first exam attempt and at a rate of 100% prior to graduation.*

- B. Ensure completion of the M.S. program at a rate of 90% or higher within the student's stated time frame.*
- 2.3 Attract academically driven students from a wide range of backgrounds
  - A. Admit students at undergraduate level with the potential for graduate level studies and recruit a highly selective graduate application pool at a minimum rate of 4 applicants for every student opening in the M.S. program.*

### **Strategy 3: Prepare students for tomorrow's careers and for lifelong success**

- 3.1 Provide our students with exceptional job readiness across all academic disciplines
  - A. Review the curriculum annually for academic content and clinical skills to ensure that it covers the current speech-language pathology scope of practice.*
  - B. Ensure employment of M.S. graduates (seeking employment) within 60 days of graduation at a rate of 100%.*
- 3.2 Advance the diversity and inclusiveness of the Pacific community to enhance the learning environment
  - A. Maintain the number of students from culturally, linguistically and socially diverse backgrounds in the M.S. program at a level of 25% or more.*
- 3.3 Prepare every student for personal and professional success in a global and multi-cultural world
  - A. Encourage undergraduate students to minor in a foreign language and/or study abroad and increase the number of students with bilingual skills in the M.S. program.*
- 3.4 Provide our students with Interprofessional Education (IPE) opportunities with a variety of disciplines.
  - A. Provide didactic as well as clinical learning opportunities that involve interprofessional collaboration.*
- 3.5 Embrace our students and alumni as lifelong Pacificans
  - A. Provide continuing education courses for Pacific speech-language pathology and health sciences alumni and potentially partnering with the California Speech-Language-Hearing Association or other organizations to offer courses.*

### **Strategy 4: Develop organizational capacities that support Pacific's vision**

- 4.1 Generate new resources through targeted enrollment growth and through fundraising
  - A. Procure outside resources through contracts and fundraising to expand research, travel and clinic materials budgets for the speech-language pathology students.*
- 4.2 Steward resources wisely and efficiently to achieve our goals
  - A. Evaluate the speech-language pathology strategic plan annually.*